

To Whom it May Concern,

Thank you for considering Teaching Channel as your professional learning provider. Please accept this sole source letter as an explanation of unique and custom services that are not available through alternate vendors.

Teaching Channel+ is a customized, copyrighted, and licensed all-in-one professional learning solution supporting educator growth at every stage with comprehensive resources and tools.

Teaching Channel+ includes:

• **Video Library**

- Access to watch over 2,500 exemplar classroom videos that include real teaching, lessons, and coaching conversations.
- Over 500 standards-aligned videos that demonstrate powerful and proven alignment strategies. (English and Spanish transcripts available)
- All videos are filmed, produced, and owned by Teaching Channel and are not available from any other source.

• **Professional Development Courses**

- More than 125 research-based online, asynchronous courses with practical training for teachers, paraprofessionals, mentors, and substitutes.

• **Coaching, Mentoring, and Professional Learning Tools**

- Ability to create personalized playlists, access curated content developed by the Teaching Channel team, and engage in collaborative learning through the Activity Center.
- Support instructional coaching, mentoring, peer collaboration, reflective practice, and video-based feedback through secure sharing and in-platform observation.
- Upload and manage custom videos, lesson plans, resources, and instructional materials for collaborative professional learning.

• **Calibration, Reporting, and Support**

- Optional built-in tool helps to ensure observers, coaches, and evaluators are calibrated to give framework-aligned feedback to teacher and school leaders.
- Access detailed usage insights and reporting, including video views, shares, submissions, instructional focus areas, and observation data.

We appreciate the opportunity to provide a customized learning solution that advances educator development and strengthens teaching and learning outcomes. Teaching Channel is the sole provider of this product and service. For more information, please visit teachingchannel.com or email mike.smith@teachingchannel.com.

Sincerely,



Mike Smith
President, Teaching Channel